

## 'ASPIRING ENTREPRENEURSHIP WORKSHOP' HELD AT MPT

'I Create' (India), a non-profit organisation with a pan India presence is focused on providing Entrepreneurship Skill Training and Mentoring to a cross section of the community in Goa including Self Help groups, unemployed youth, and individuals exploring to setting up their own businesses.



I Create has been engaged by the Mormugao Port Trust as part of their CSR initiative, to impart training and technical knowhow to potential entrepreneurs from Vasco, Mormugao and other areas to start up their own business enterprises. 'I Create' conducted a 6 days 'Aspiring Entrepreneurship Workshop' in association with Mormugao Port Trust as part of their CSR activity. The program was inaugurated on 15<sup>th</sup> January 2018 at the hands of Shri G. P. Rai, Dy. Chairman/MPT, in the presence of Shri J. B. Dhawale Secretary/MPT and Shri Vinayaka Rao, FA&CAO/MPT, and Shri Nitin Bandekar - Director of NRB Group at the Port HRD Centre Headland Sada, and was conducted by 'I Create' Master Trainers including Nagendra Babu, Manish Gosalia and Mayur Arsekar.

27 participants from Vasco and other places in Goa attended the workshop. This group enrolled based on the success of a previous AEW program conducted in Aug '17 wherein 21 individuals participated in the program and 9 individuals have started their own businesses. Participants included women self-help group members, homemakers, lawyers, IT professionals, retired Naval and MPT personnel, etc.

The participants appreciated the contents of the program and appreciated the in-depth learning on how to identify business opportunities, conduct market research, and understand the feasibility of the business idea and finally understating the nuances of managing, marketing and running a business successfully. The participants also had an in-depth understanding of the financial requirements of managing a business including cash flow, Profit & Loss statements and break even analysis.

The program concluded with a Business Plan competition held on 20<sup>th</sup> Jan '18 and was judged by a panel of judges from the business and professional field who included Fauzia S.Khan, Gopinath Nambiar,

Sanjeev Sardesai & Sudip Faldesai. The participants enthusiastically participated in the competition and put forth their ideas and vision and business projection as per the training received in the workshop.

The businesses presented by the groups included Eco Friendly Bags Manufacturing, Edible Cutlery, Graphic Designer, Car Wash facility, etc.